DIAPER DIVIDE

Survey 2023

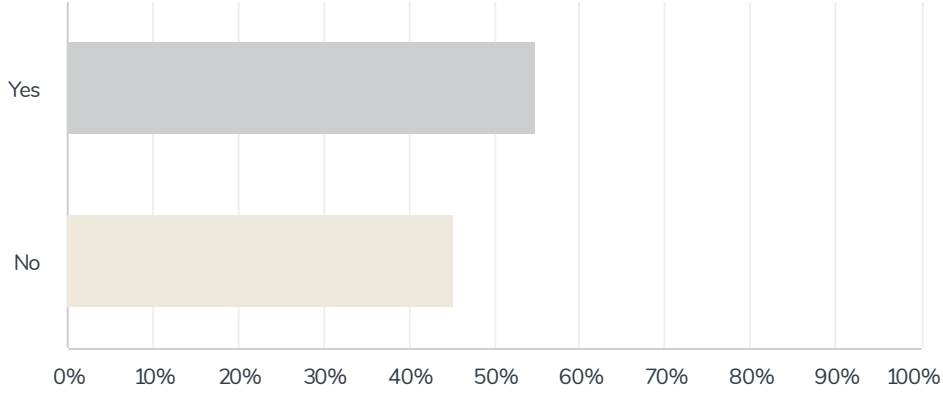
Conducted by Aeroflow Urology
Over 1,000 Individuals Surveyed

AEROFLOW UROLOGY

The Diaper Divide remains a pressing issue in the United States, presenting an ongoing challenge for individuals grappling with bladder and bowel control conditions. The lack of access and affordability to essential incontinence products hinders these individuals from leading healthy and fulfilling lives. The Diaper Divide affects people across all age groups, giving rise to various mental, physical, and financial hardships. To shed light on the impact of incontinence product need on the lives of those managing the condition, Aeroflow Urology conducted a comprehensive survey involving over 1,000 individuals directly experiencing incontinence or caring for someone who has the condition. The results vividly illustrate the far-reaching implications of this issue within the incontinence community.

Q1 Are you responsible for providing diapers for a member of your household (i.e. child, parent, grandparent, sibling, yourself)?

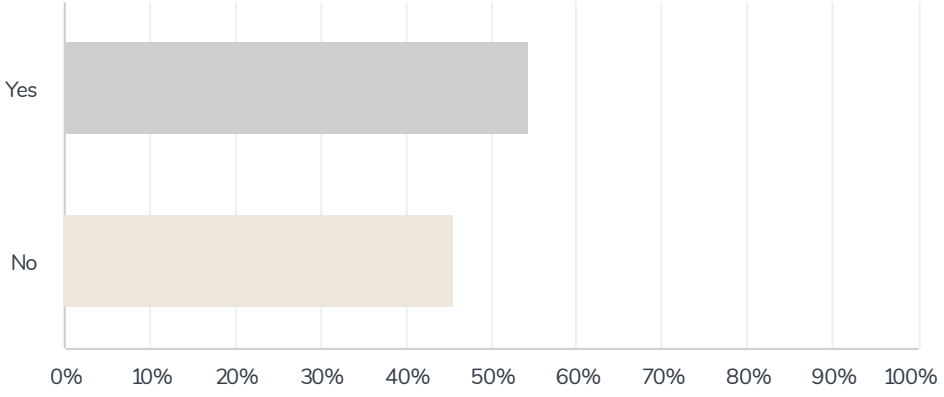
Answered: 3,297 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	54.81%	1,807
No	45.19%	1,490
TOTAL		3,297

Q2 Is your household income less than $25,000 (if single income) or $50,000 (if two person income)?

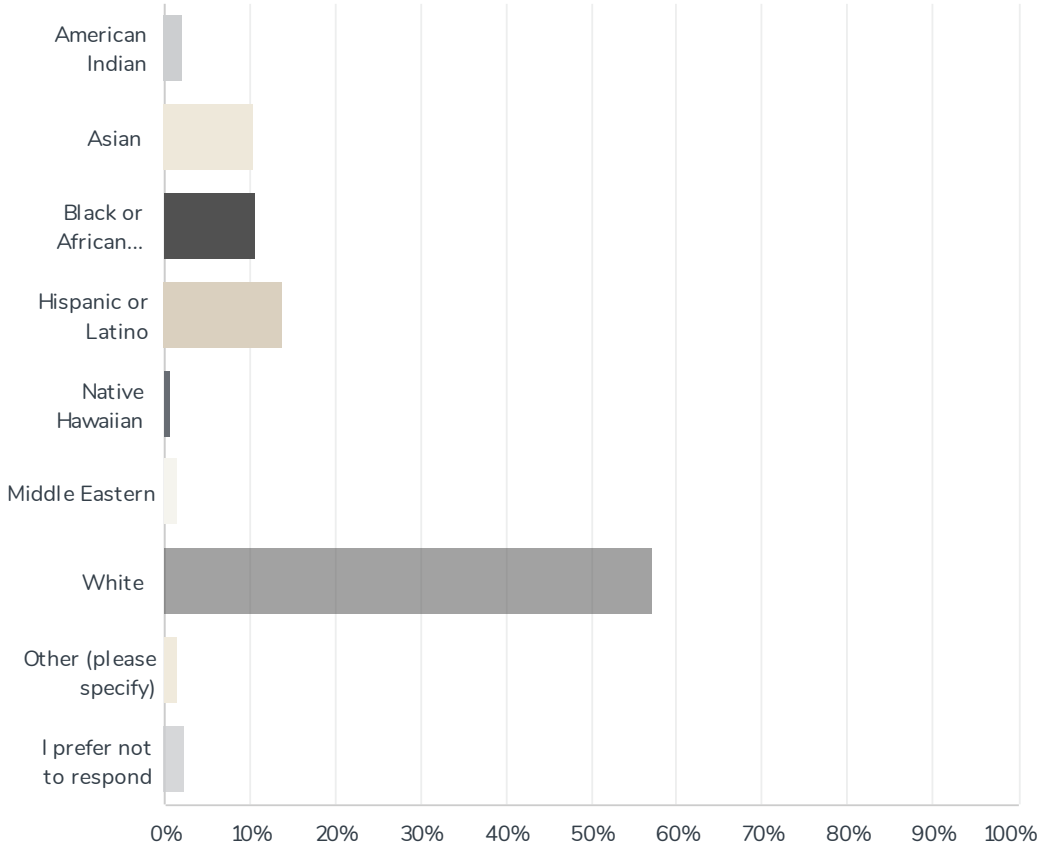
Answered: 1,806 Skipped: 1,491



Yes	54.43%	983
No	45.57%	823
TOTAL		1,806

Q3 What is your race and/or ethnicity?

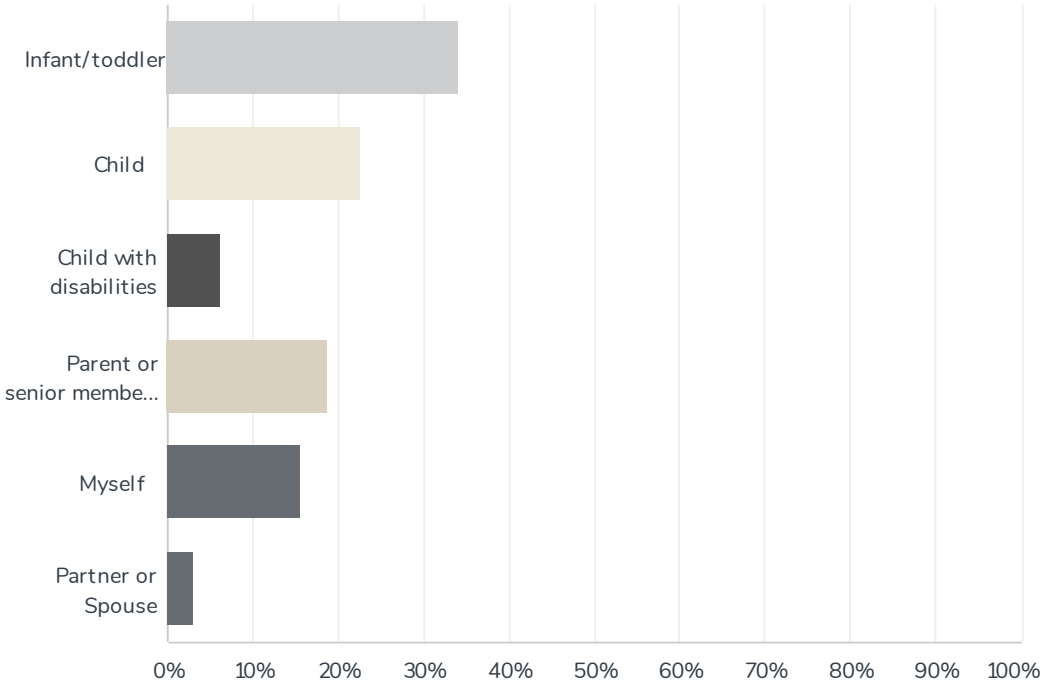
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
American Indian	2.05%	20
Asian	10.45%	102
Black or African American	10.66%	104
Hispanic or Latino	13.83%	135
Native Hawaiian	0.72%	7
Middle Eastern	1.43%	14
White	57.17%	558
Other (please specify)	1.43%	14
I prefer not to respond	2.25%	22
TOTAL		976

4 Who are you responsible for providing diapers in your household?

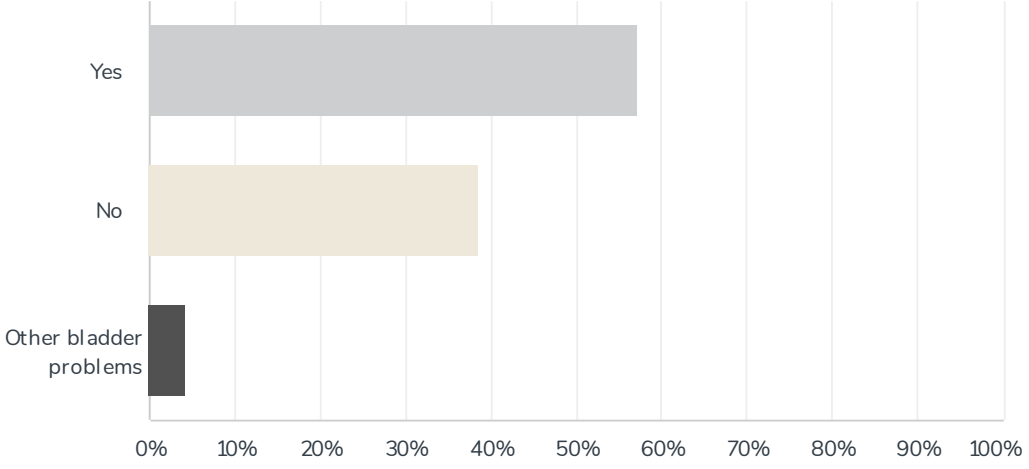
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Infant/toddler	34.02%	332
Child	22.54%	220
Child with disabilities	6.15%	60
Parent or senior member of your family	18.75%	183
Myself	15.57%	152
Partner or Spouse	2.97%	29
TOTAL		976

Q5 Is the person in your household who needs diapers suffering from incontinence (i.e. loss of bladder and bowel control or inability to potty train)?

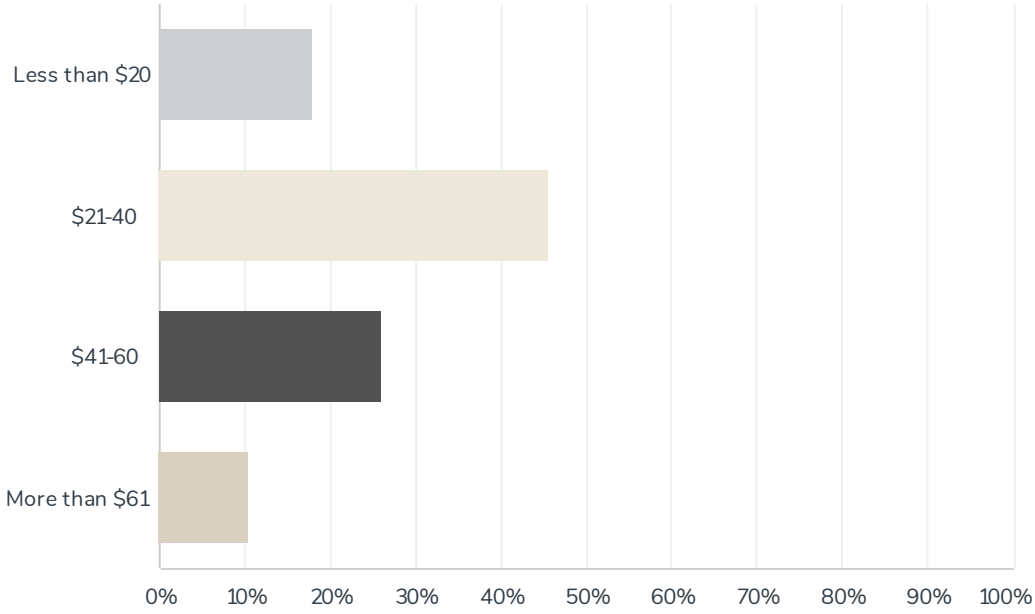
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	57.17%	558
No	38.63%	377
Other bladder problems	4.20%	41
TOTAL		976

Q6 On average, how many dollars do you spend on diapers per week?

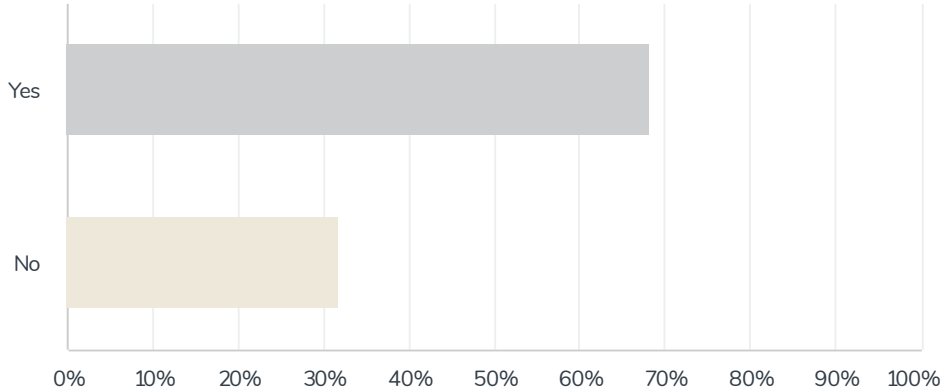
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Less than $20	17.93%	175
$21-40	45.59%	445
$41-60	26.02%	254
More than $61	10.45%	102
TOTAL		976

Q7 Have you ever needed diapers, but could not afford to purchase them?

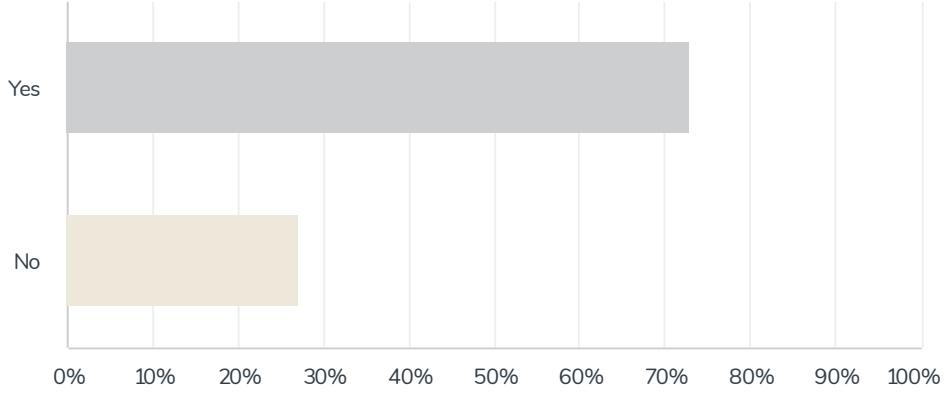
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	68.14%	665
No	31.86%	311
TOTAL		976

Q8 Do you struggle with affording diapers and/or other incontinence supplies?

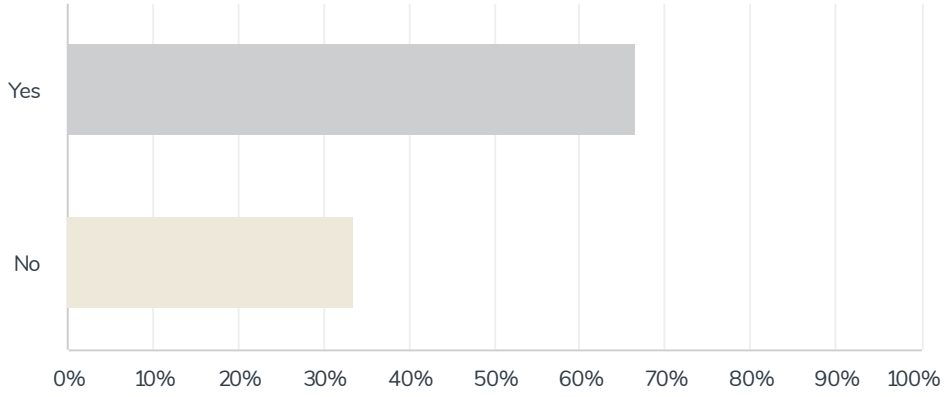
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	72.85%	711
No	27.15%	265
TOTAL		976

Q9 Have you ever had to choose between buying diapers/incontinence supplies and other necessities, such as food, electricity, doctor's visits or transportation?

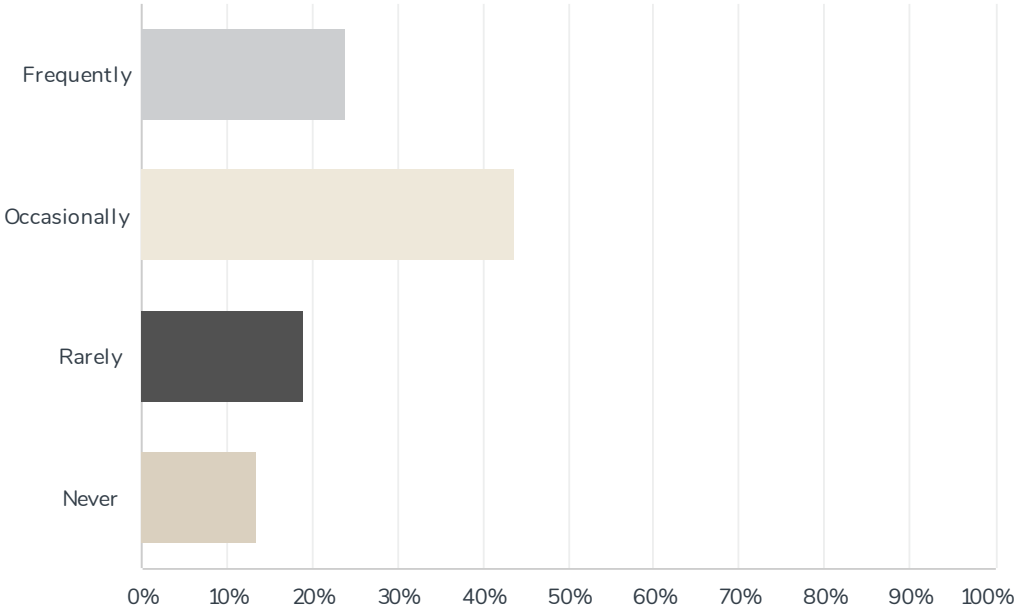
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	66.60%	650
No	33.40%	326
TOTAL		976

Q10 How often do you have to choose between diapers and other necessities?

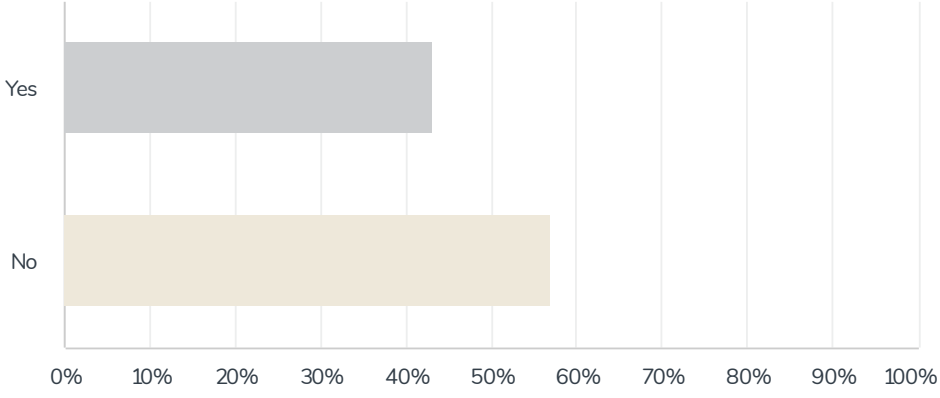
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Frequently	23.87%	233
Occasionally	43.65%	426
Rarely	19.06%	186
Never	13.42%	131
TOTAL		976

Q11 Have you ever had to reuse dirty diapers or utilize products for an extended amount of time due to not having enough diapers/supplies?

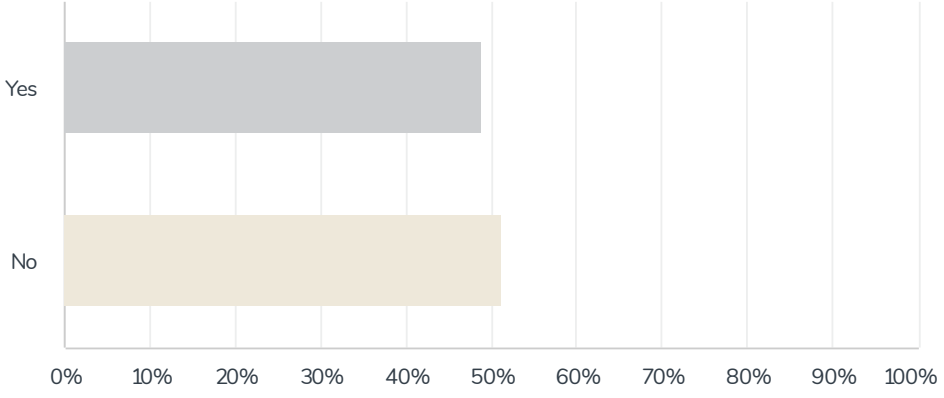
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	43.03%	420
No	56.97%	556
TOTAL		976

Q12 Have you ever had to limit food/fluid intake for a member of your household due to not having enough diapers/supplies?

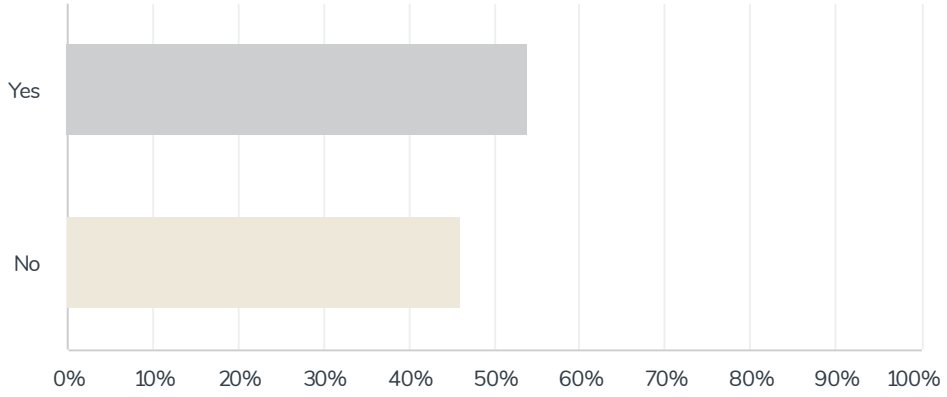
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	48.87%	477
No	51.13%	499
TOTAL		976

Q13 Have you or an individual in your household who needs diapers ever had to miss activities or experiences due to not having enough diapers or their bladder condition?

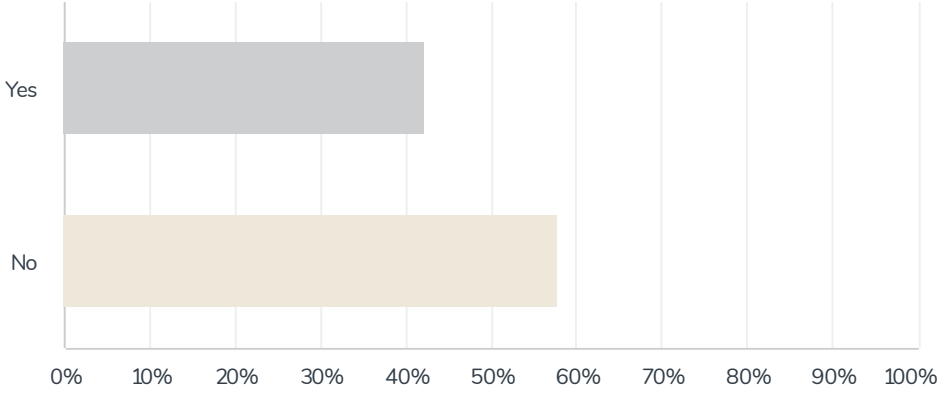
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	53.89%	526
No	46.11%	450
TOTAL		976

Q14 Have you or an individual in your household ever suffered from a more severe complication due to not having enough diapers or resources?

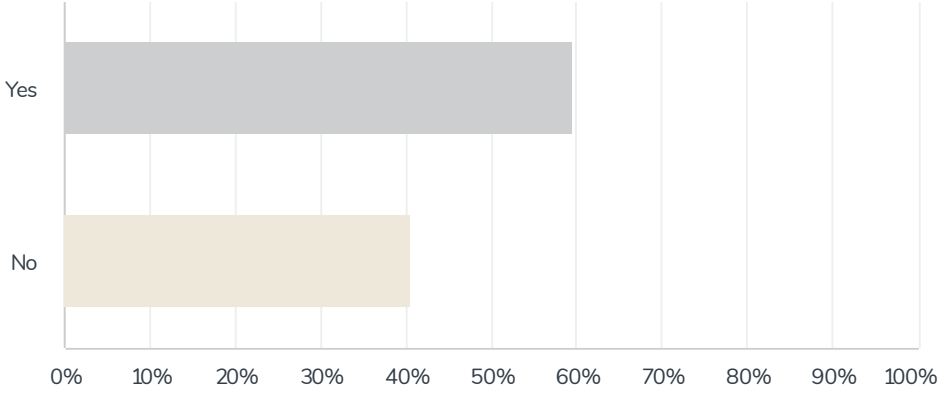
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	42.32%	413
No	57.68%	563
TOTAL		976

Q15 Do you feel your mental health has been impacted by needing diapers or caring for someone with diapers?

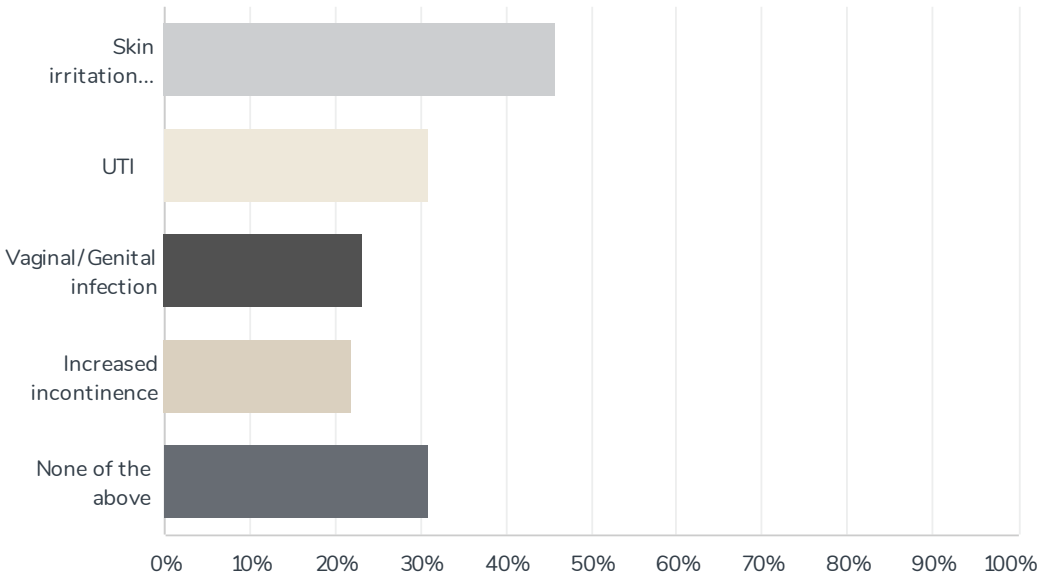
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	59.43%	580
No	40.57%	396
TOTAL		976

Q16 Have you or an individual in your household ever suffered from any of the below due not having enough diapers or resources?

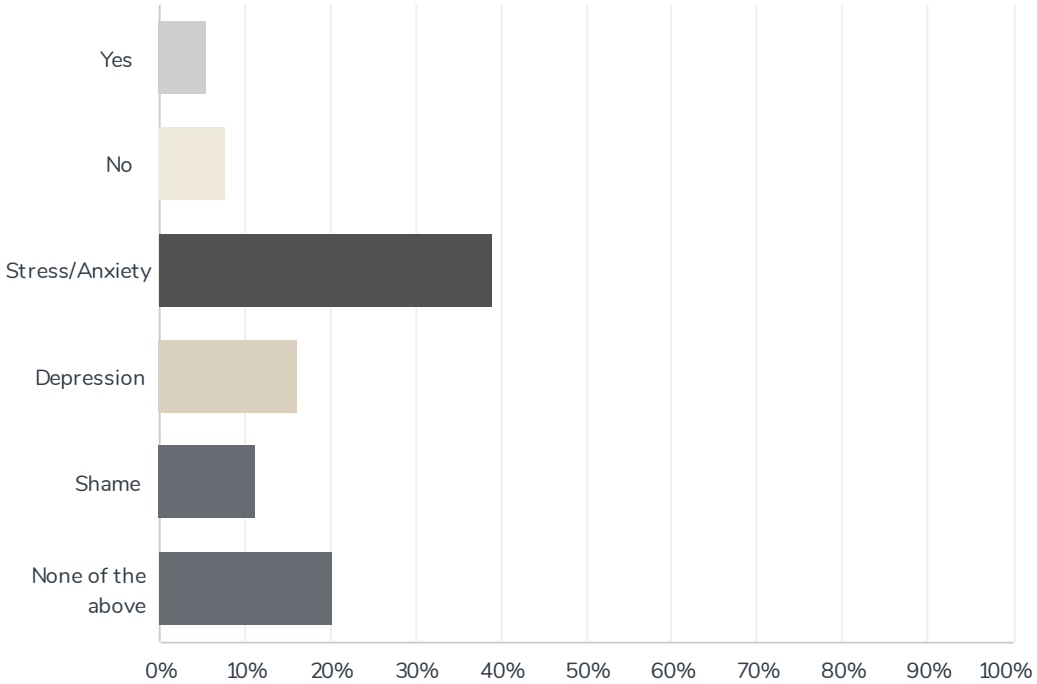
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Skin irritation (rash/infection)	45.80%	447
UTI	30.94%	302
Vaginal/Genital infection	23.26%	227
Increased incontinence	22.03%	215
None of the above	30.94%	302
Total Respondents: 976		

Q17 Have you ever felt any of the below since needing diapers or caring for someone with diapers?

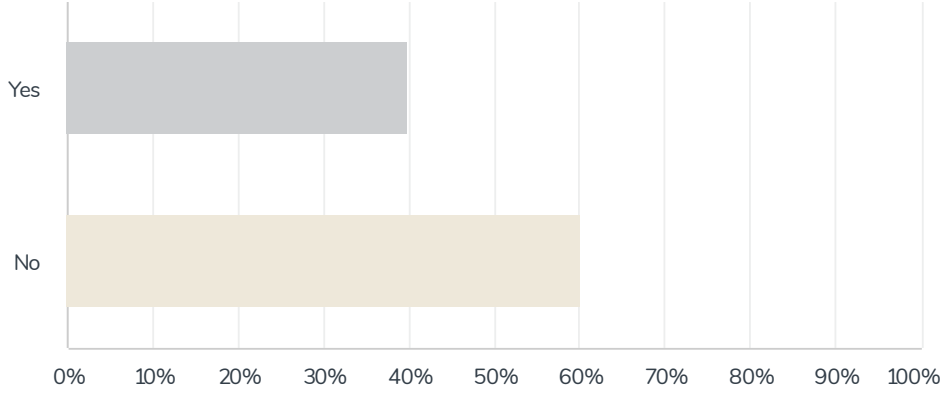
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	5.53%	54
No	7.68%	75
Stress/Anxiety	38.93%	380
Depression	16.29%	159
Shame	11.27%	110
None of the above	20.29%	198
TOTAL		976

Q18 Has your healthcare provider ever assisted you with acquiringdiapers?

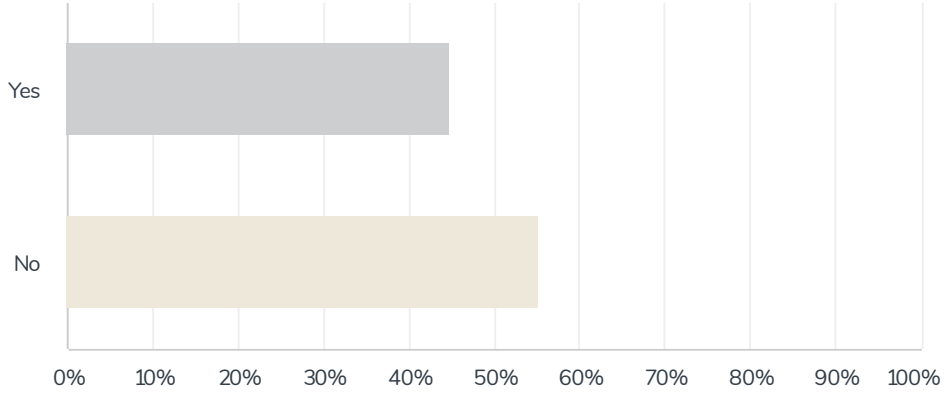
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	39.96%	390
No	60.04%	586
TOTAL		976

Q19 Has your healthcare provider ever offered you resources to help manage caring for someone who has bladder problems (i.e. tips on potty training, preventing leakage, home alterations, best practices, etc.)?

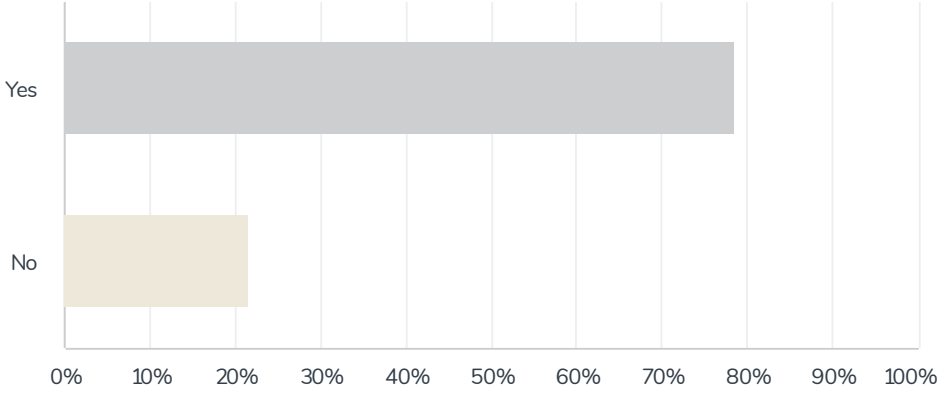
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	44.77%	437
No	55.23%	539
TOTAL		976

Q20 Do you wish there were more resources available to help navigate caring for someone with a bladder condition?

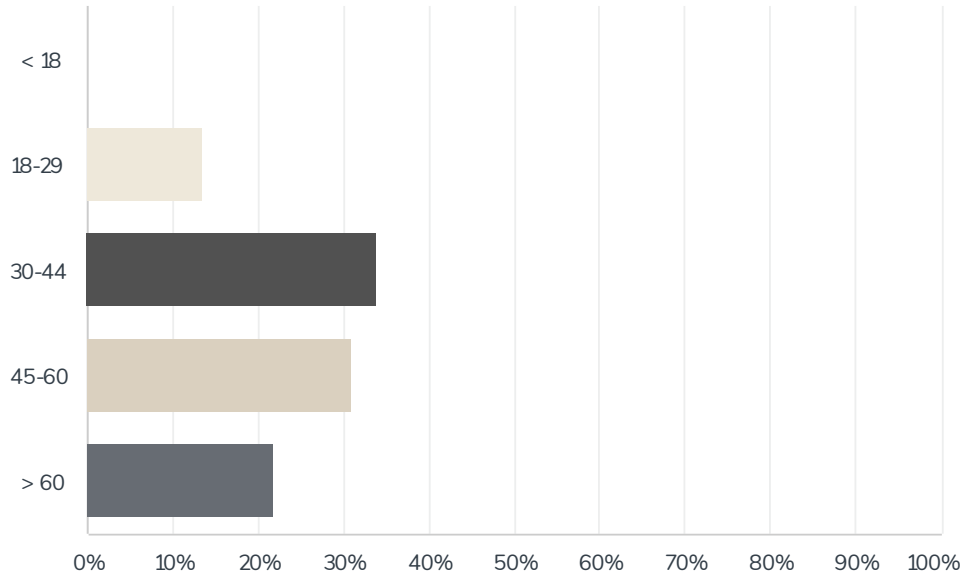
Answered: 976 Skipped: 2,321



ANSWER CHOICES	RESPONSES	
Yes	78.48%	766
No	21.52%	210
TOTAL		976

Q21 Age

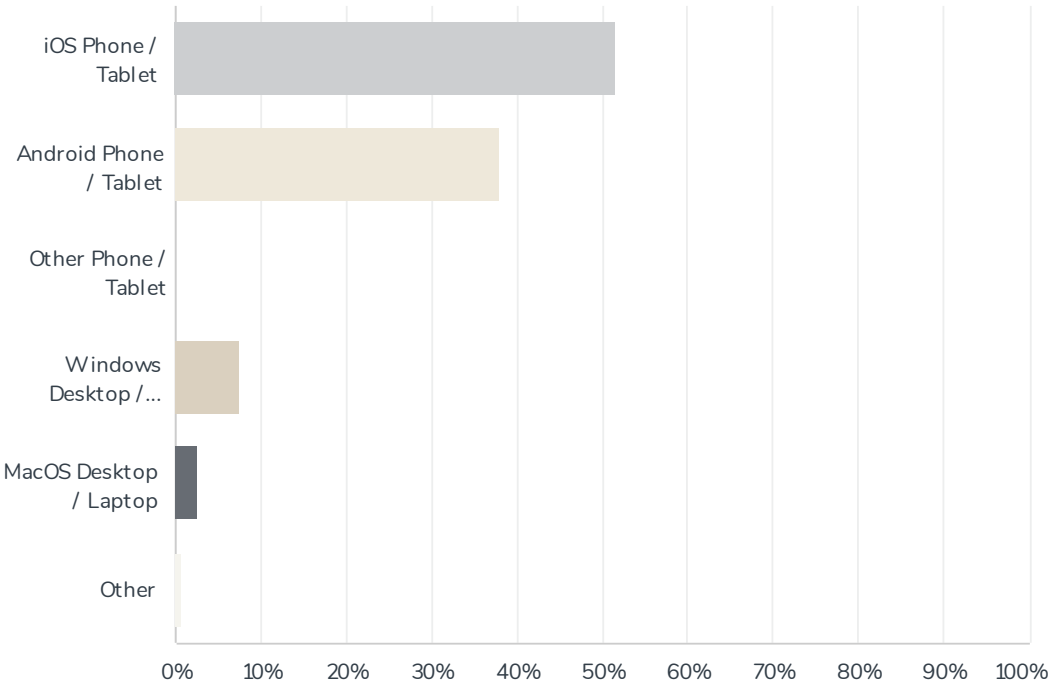
Answered: 3,289 Skipped: 8



ANSWER CHOICES	RESPONSES	
< 18	0.00%	0
18-29	13.38%	440
30-44	33.99%	1,118
45-60	30.95%	1,018
> 60	21.68%	713
TOTAL		3,289

Q22 Device Type

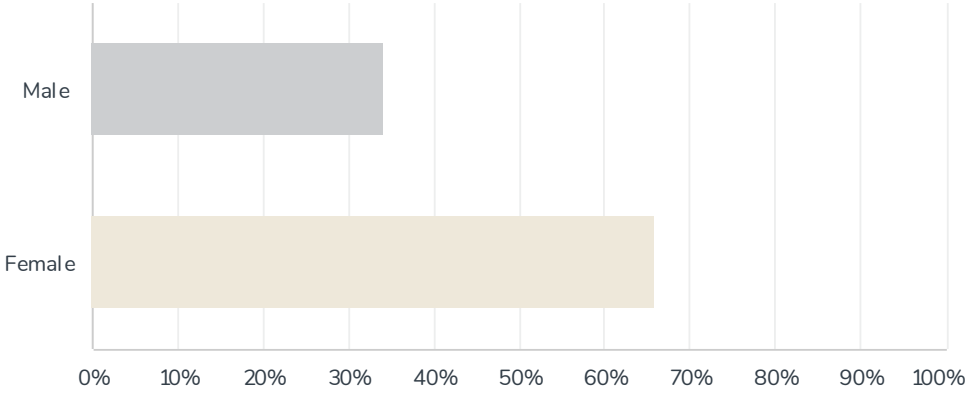
Answered: 3,289 Skipped: 8



ANSWER CHOICES	RESPONSES	
iOS Phone / Tablet	51.54%	1,695
Android Phone / Tablet	37.91%	1,247
Other Phone / Tablet	0.00%	0
Windows Desktop / Laptop	7.51%	247
MacOS Desktop / Laptop	2.46%	81
Other	0.58%	19
TOTAL		3,289

Q23 Gender

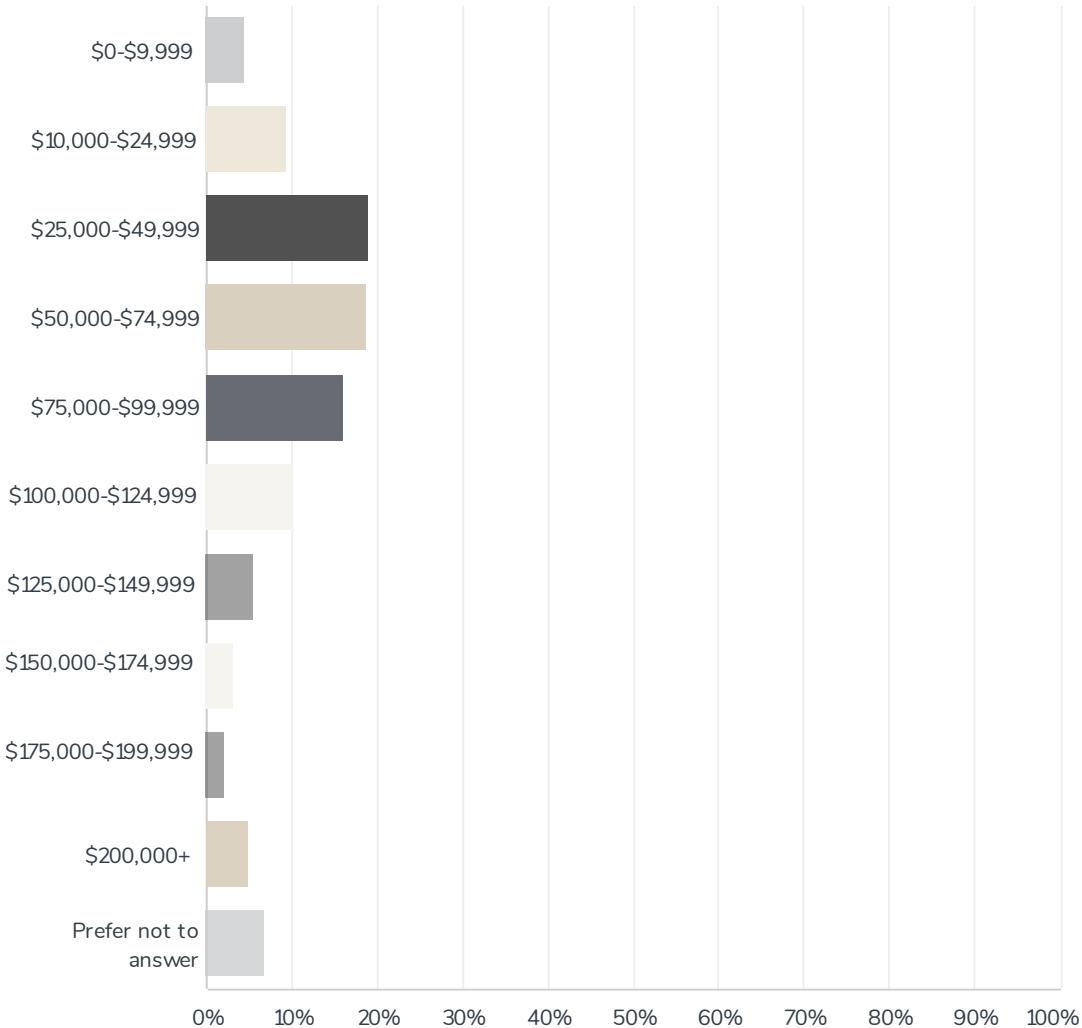
Answered: 3,289 Skipped: 8



ANSWER CHOICES	RESPONSES	
Male	34.14%	1,123
Female	65.86%	2,166
TOTAL		3,289

Q24 Household Income

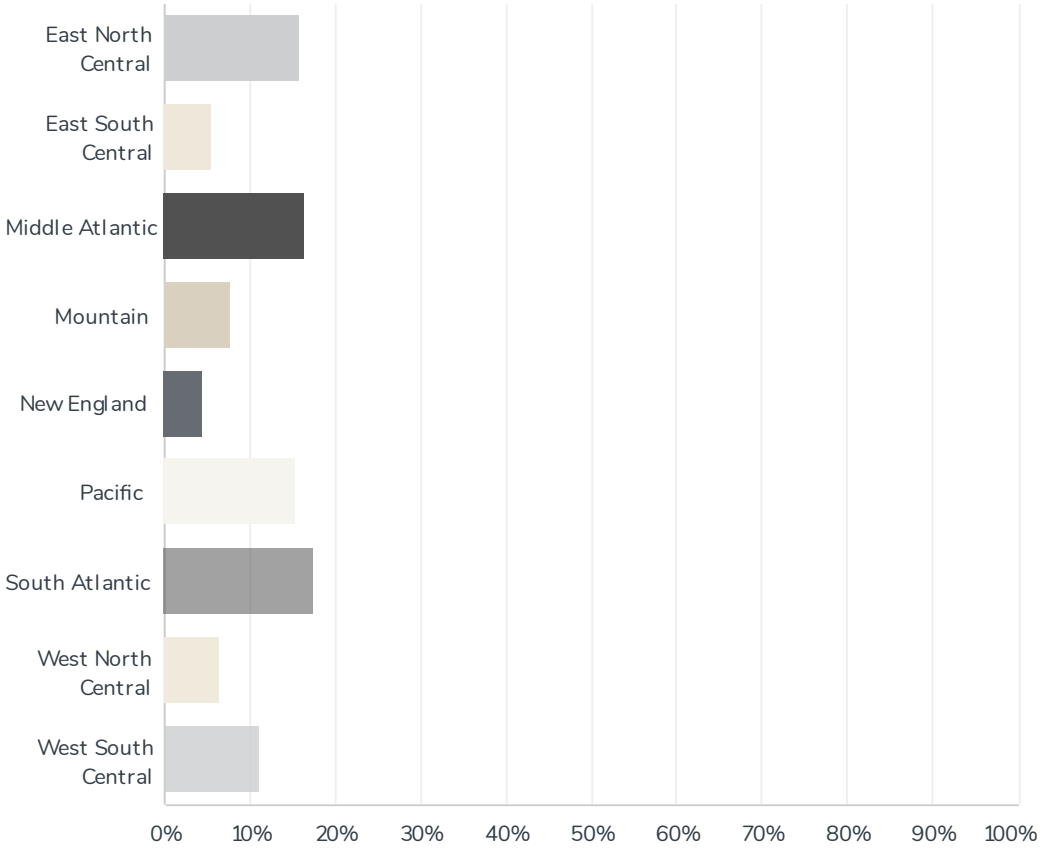
Answered: 3,289 Skipped: 8



ANSWER CHOICES	RESPONSES	
$0-$9,999	4.41%	145
$10,000-$24,999	9.46%	311
$25,000-$49,999	19.00%	625
$50,000-$74,999	18.73%	616
$75,000-$99,999	15.90%	523
$100,000-$124,999	10.28%	338
$125,000-$149,999	5.53%	182
$150,000-$174,999	3.19%	105
$175,000-$199,999	2.04%	67
$200,000+	4.80%	158
Prefer not to answer	6.72%	221
TOTAL		3,289

Q25 Region

Answered: 3,250 Skipped: 47



ANSWER CHOICES	RESPONSES	
East North Central	15.75%	512
East South Central	5.51%	179
Middle Atlantic	16.34%	531
Mountain	7.60%	247
New England	4.49%	146
Pacific	15.38%	500
South Atlantic	17.51%	569
West North Central	6.43%	209
West South Central	10.98%	357
TOTAL		3,250